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**Milan, 16 February 2009**  
**“Pirelli Palace”**

**CERIM PROJECT - CENTRAL EUROPE RESEARCH FOR INNOVATION MODELS**  
**PRESS CONFERENCE**

**Ore 15,00 : media session**

*The regional policies for tech transfer*

**Ferruccio Ceccarelli**

Lombardia Region - Director of the Office for Research & Innovation

*CERIM Project overview*

**Guido Hillebrands**

CEO of Inno AG – Lead Partner

**Alessandro Campana**

Senior Partner of Eurogroup Consulting

*The role of the Regional Institute of Research - IRER*

**Adriano De Maio**

President of IRER

**Ore 16,00: technical session with the Research Centres operating in the  
biotechnologies and new materials sectors**

The technical session aims to discuss the eventual involvement of the Research Centres.

Moderators: *Alessandro Campana* (Eurogroup Consulting), *Nicola Signorelli* (IRER)

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Secretary's office

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